Analysis of survey data

Caution:

1) The survey cannot be referred to as "representative of the population." The age distribution shows a lack of responses below 26 years of age (the youth survey may be able to remedy some of that). The gender distribution (female:male approximately 2:1) cannot be taken as representative. It does tell us something about who is likely to complete questionnaires which could be useful for future efforts.
2) The comments section did not appear to contribute much to the results – some were misleading, with one person saying do less of an activity, then praising the activity in the comments section.

I have picked out those items people most want more of, those people most want less of, and the items most people wanted to change in some way. In each case I have chosen the three items with highest votes. I have also detailed the events people had least knowledge of. Two people appeared to have missed the second side of the front sheet which will skew these results.

Items people want more of:

Defibrillators (52), defibrillator maintenance (40) (really this is linked to defibrillator installations), school transport (38), jobs fair (34).

Items people want less of:

Town in bloom (contract) (35), Wales in Bloom (31), Viaduct run (28).

Items people most want to change:

Christmas lights contact (14), Six Bells bilingual event (10), Wales in Bloom (9).

Items people were least aware of:

Viaduct run (12), Abertillery youth detached team (10), allotments and Brynithel Rugby club event both (9).

All results are out of 110 total results.

Most items are around 50% "keep same" with no particularly strong "Do less" responses showing. It would be possible to do a deeper analysis of comparing female responses in particular events to male responses.

Adding "Do more" together with "Keep same" shows a majority in favour of all events we are involved in. From this survey there is no event we put on where the public want us to scrap the event.

Abbreviations on spreadsheet:

TiB	Town in bloom, contract	WF	Winterfest	CLC	Christmas lights contract
TiB com	Town in bloom community tubs	JF	Job Fair	OtSF	OffTheStreets Fete
WiB	Wales in Bloom	HE	Halloween event	BRF	Brynithel RFC fete
VR	Viaduct Run	StDD	St David's Day concert	CLG	Christmas lights grants
PiP	Party in the park	AL	Allotments	AYC	Abertillery Youth detatched team
SC	Summer cinema	Def	Defibillators	OTS	OffTheStreets team
6 BP	Six Bells bilingual event	Defm	Defibillator maintenance	ST	School transport
BCC	Bridges Community car scheme				